





Xiaomi TV S Mini LED Series 2026 Quantum MagiQ





Consistent Category Evolution



Introduced A Series
when Smart TVs
were still emerging



Democratized QLED
when Smart TVs were
still emerging



Elevated home entertainment
With CineMagiQLED
FMM Mode, and audio
upgrades



Extending the Line with

XIAOMI TV

S Mini LED Series **2026**

QUANTUM
MAGIQ



MINI
LED

QD Mini LED

512 Local
Dimming Zones

1200 Upto 1200 Nits
Peak Brightness

34W Quad
Speakers

AI AI Picture
Optimization Engine

Intelligent
Adaptive Display

1.3cr TVs
Sold



Why Mini LED Matters ?

Premium Segment Fastest Growing

Premium TVs (OLED + Mini LED) saw **~50%+ growth YoY globally (IDC)** driven by :
OTT + HDR content | Gaming & high refresh rate demand | Larger screen upgrades

Category Evolution

LED → Mass adoption driven by affordability
QLED → Better color, premium becomes accessible
OLED → High contrast, but limited brightness & burn-in concerns
Mini LED → Solves brightness + contrast + longevity together

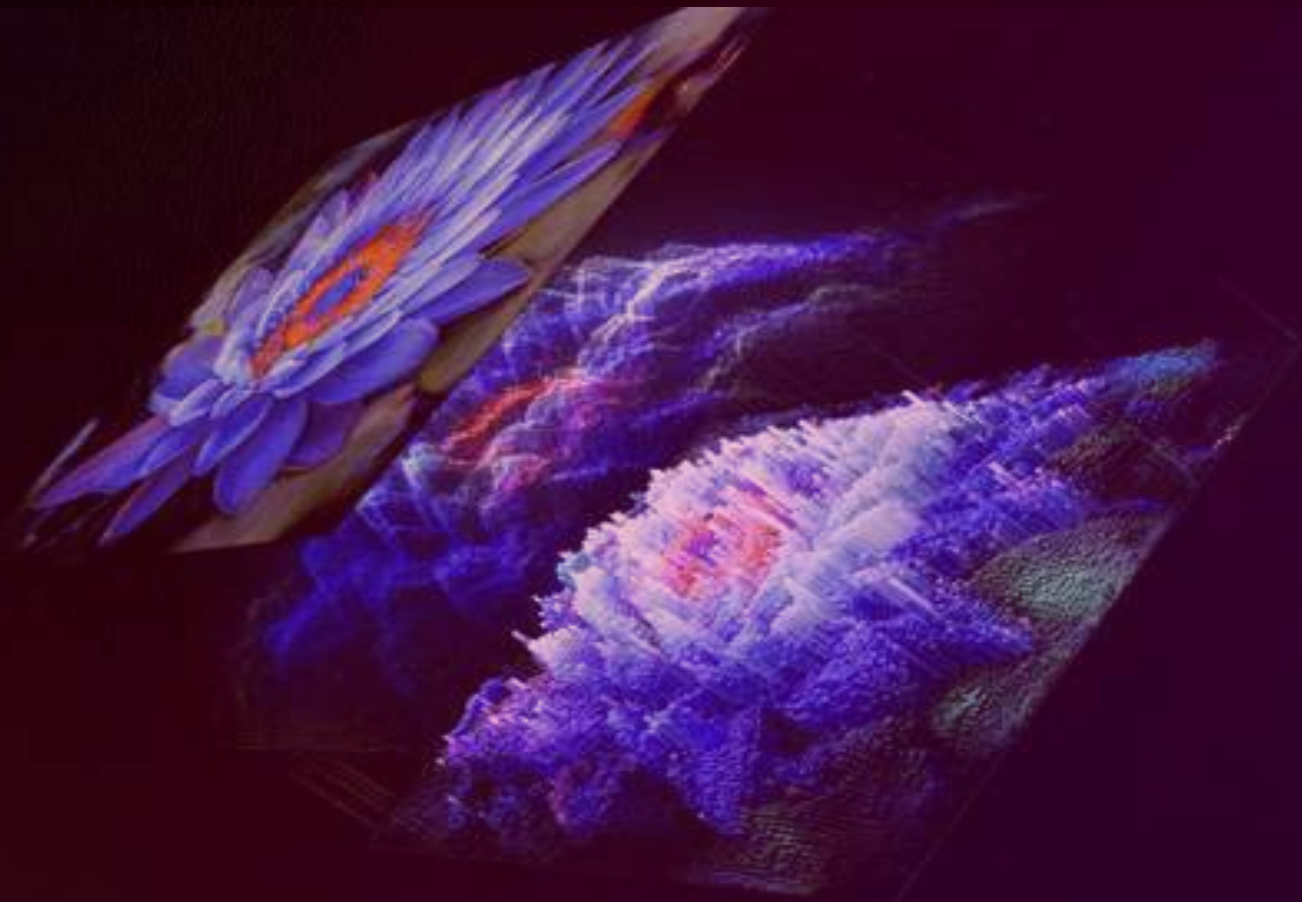
Shift In Display Expectations

From resolution and size to precision, brightness, and true-to-life contrast



Display Expectations Have Changed

Precision is the New Standard



Brighter Highlights. Deeper Blacks.



True-to-Life Contrast

Sports, movies, and live content demand scale and presence

Picture quality is now the core experience driver not just resolution



Mini LED : The Future of TVs

- **Unmatched Contrast Control**
Hundreds of dimming zones for deeper blacks and precise highlights
- **Next-Level Brightness**
Thousand nits plus for stunning HDR and vivid clarity in any light
- **Built for the Long Run**
No burn-in concerns with consistent performance over time





Ultra Sensitive Lenses for Superior Illumination



Standard light engine and lens



Enhanced light engine and lens



Conventional TV



MINI LED TV





Dimming Zones

Up to **512** Dimming Zones

Granular light control for superior contrast

- **Deeper Blacks, Brighter Highlights**
Every scene appears more dynamic and lifelike

- **Sharper, Cleaner Visuals**
Less halo effect for a more refined viewing experience





High Brightness for Stunning Clarity

Up to **1200** Nits Brightness

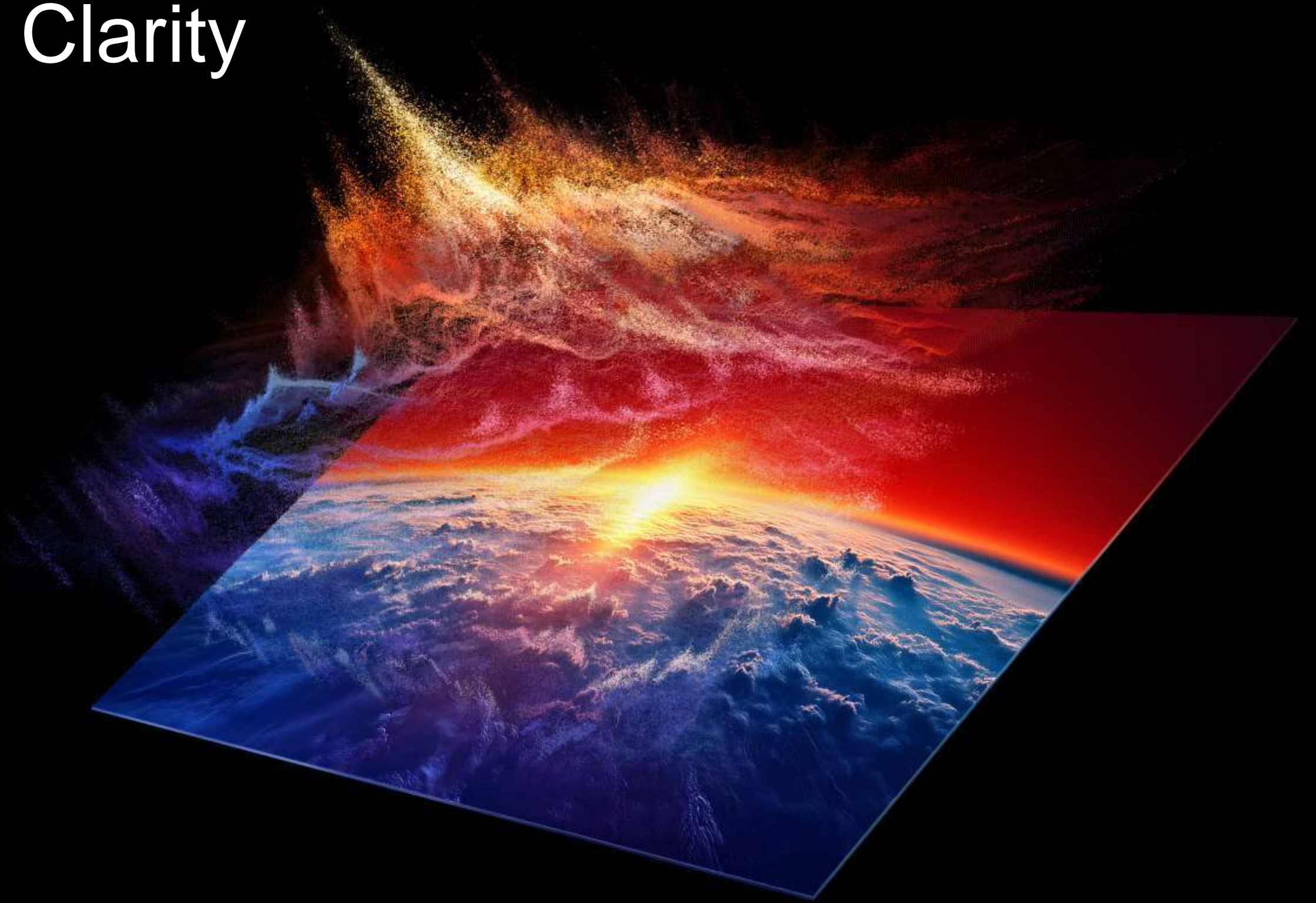
Exceptional peak brightness for vivid HDR performance

- **Brighter Highlights, Greater Impact**

Lights shine brighter, making every scene more striking and immersive

- **Clear Visibility in Any Light**

Enjoy sharp, vivid visuals even in bright room conditions





1200 Nits Peak Brightness



Low brightness



High brightness

1200nits⁵
Peak brightness

0.0001nits⁶
OLED-level pure blacks

12,000,000:1
Ultra-high dynamic contrast ratio⁷



High Refresh Rate for Smooth Visuals

120Hz_{DLG}

Ultra-smooth motion for seamless viewing and gaming

- **Fluid, Blur-Free Motion**

Enjoy fast-moving scenes with enhanced clarity and reduced motion blur

- **Optimized for Gaming**

Smoother gameplay with more responsive and immersive performance



Sound That Surrounds You

Dolby Audio™ and DTS:X

Bringing cinematic audio into your living room

- **34W Quad Speakers**

Sound from every direction for complete immersion

- **Rich, Balanced Output**

Deep bass with crystal-clear vocals



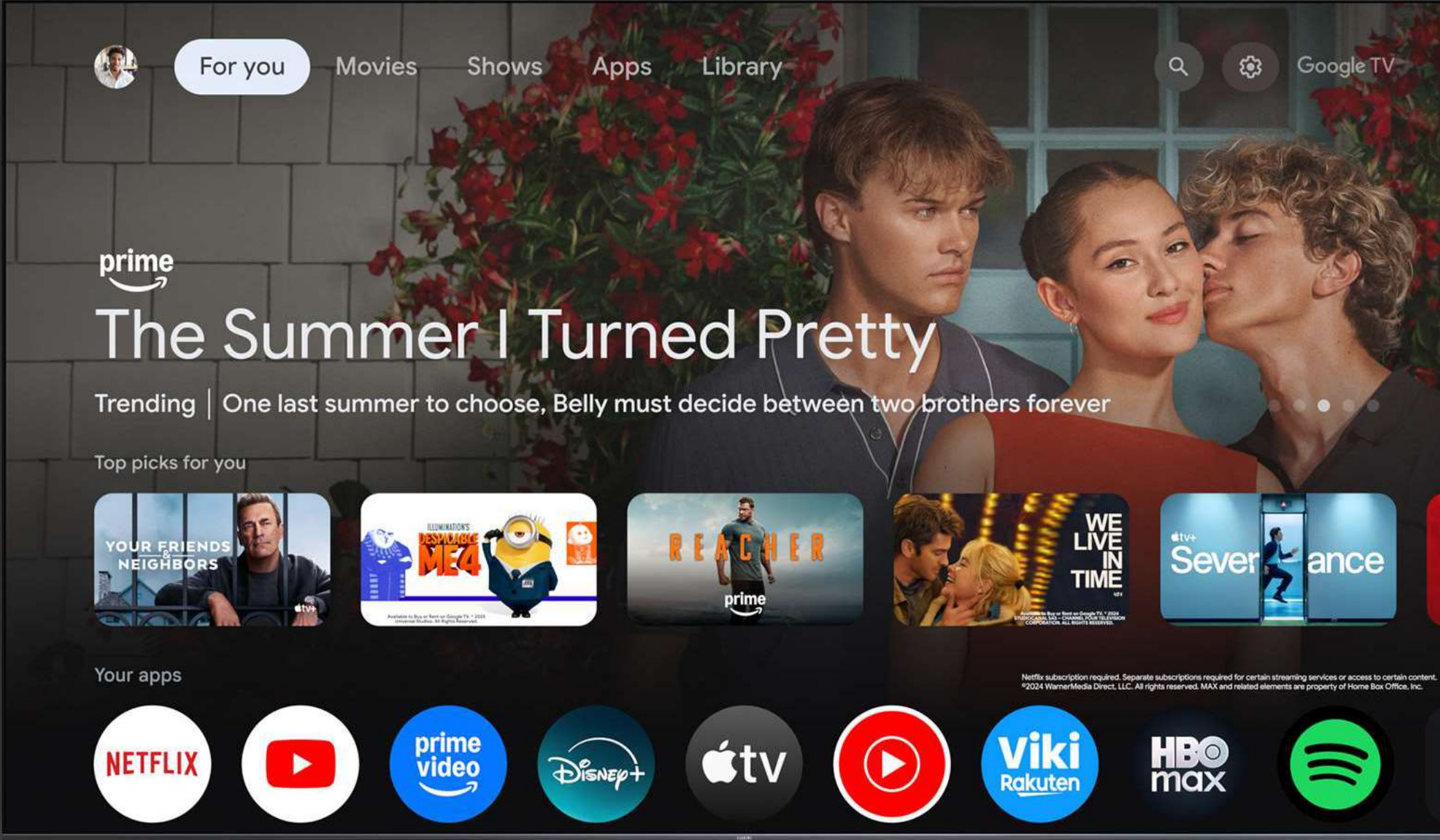
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Everything You Stream. All in One Place.

Google TV Seamlessly Built In

A smarter way to discover and enjoy content

- **Endless Content, Effortlessly Organized**
Everything you watch, brought together in one place
- **Personalized for You**
Recommendations that adapt to your preferences



Google TV is the name of this device's software experience and a trademark of Google LLC. Product images may differ slightly from actual product.

Quantum MagiQ

Mini LED Technology

Upto **512** dimming
Zones

Upto **1200** Nits
Brightness



Xiaomi TV S Mini LED Series

2026

55" | 65" | 75"



Filmmaker Mode



Dolby Vision

Visuals That Feel Alive



34W Quad Speakers

Sound You Can Feel



4K Mini LED



Xiaomi Sound

Dolby
AUDIO

dts x™

HDR10+

Every Shade, Sharper



Premium Metal

Bezel-Less Design



120Hz

Game Booster*

Smooth. Swift. Unstoppable.



Google TV

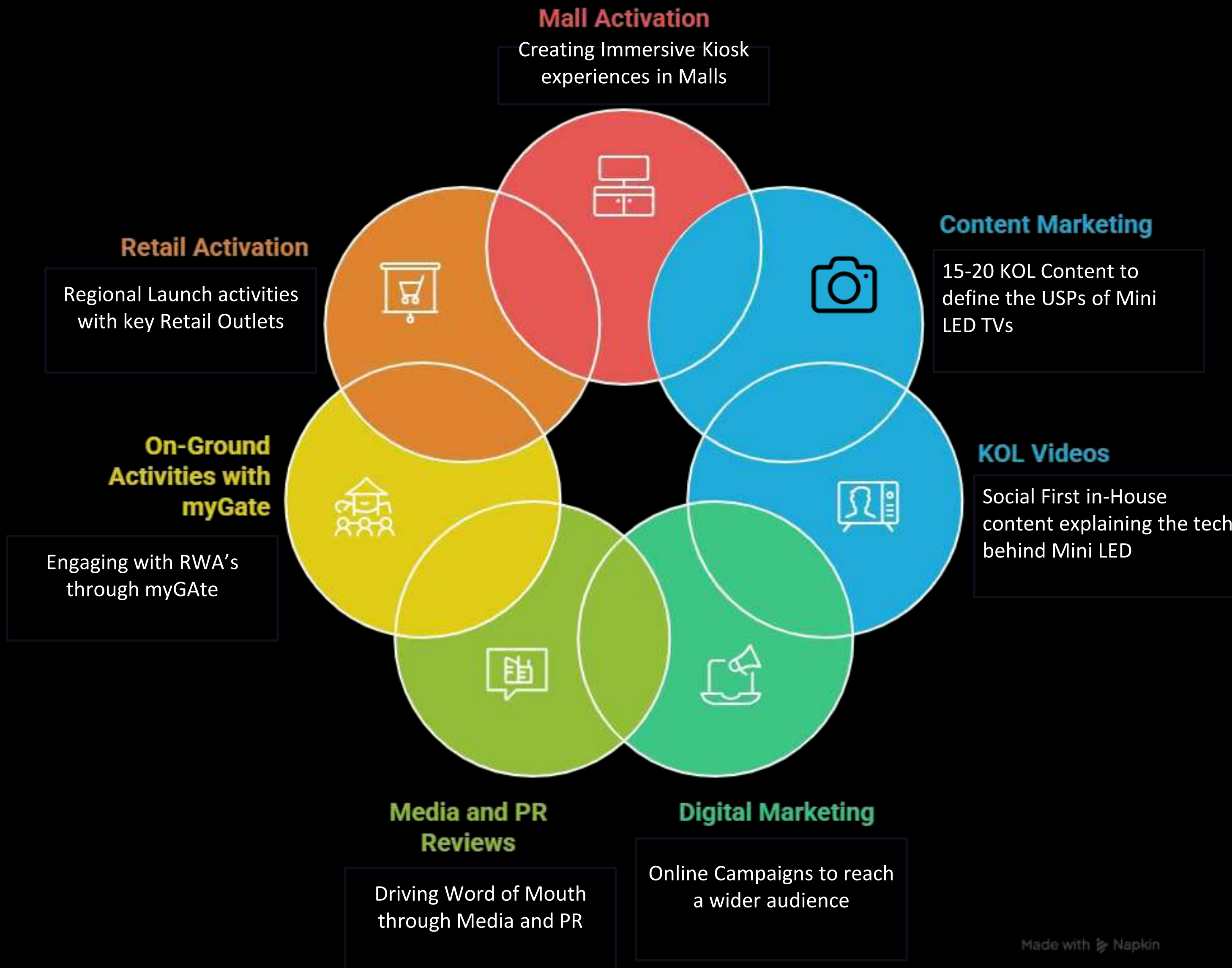
PatchWall

Chromecast | Miracast | Apple AirPlay 2

Instant Casting, Zero Fuss



Eye Care
Mode



Pre Cursor KOL videos Live



KOL Amplification

2 Educative content around the Mini LED TV is already Live